

Navy Warfare Development Command



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Junior Leader Innovation Symposium Closing Comments



RADM Terry B. Kraft

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Thank You!



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Speakers

- Guests
- Online participants
- NWDC staff



LEVEL



EXERCISE



DOCTRINE



COLLABORATION



2





Highlights of Key Findings



- Innovation is about follow-through & adoption into practice
- Offers strategic advantages for Navy/country (Out think & out pace adversaries)
- Junior leaders are essential to innovation
- Navy leadership reaching out to smart sailors and JOs for ideas that can significantly change the way we do business
- Innovation requires dialogue Find a forum that suits you and join the conversation
- Private sector is leading with new ideas, we need to leverage their knowledge & research



Symposium Objectives



- 1. Boost awareness & educate junior leaders on the importance of innovation
 - Deputize junior leaders to contribute new ideas to Navy missions
 - 3. Explore new ways to organize, connect, and proliferate open discussion venues
 - 4. Harvest recommendations from junior leaders on key issues confronting the Navy
 - Employ the creative energy of junior leaders to tackle emerging challenges



1. Boost awareness & educate junior leaders on the importance of innovation



- Over 100 different organizations represented
- Need to include innovation in more educational forums
- Efforts are needed to learn how to use new technologies and operating concepts to sustain our warfighting advantage
- Innovation can occur in the face of constraints When leaders perceive they have to solve problems they rarely concede defeat
- We must instill innovation into our daily operations/actions
- Junior leaders have a professional obligation and vested interest to shape the capabilities of the future Navy



2. Deputize junior leaders to contribute new ideas to Navy missions



- 230 in person & 218 on line participants
- Innovation requires dialogue
- Conceptual Blending A willingness to consider ideas that don't seem worth considering
- The ability to stick with it is one of the most important predictors of success
- Know where your expertise lies
- Find a way to talk about your ideas
- It is about the idea not the people
- Find something you believe in and demonstrate your grit
- USNI reaching out to smart sailors and JOs for ideas



3. Explore new ways to organize, connect, and proliferate open discussion venues



- Social media and blogging sites are means of communications for the millennial generation – Many forums are available to read, speak, think, and write (In fact participants were more comfortable with chat than live talking)
- USNI reaching out to junior leaders to engage in the professional conversation and to be a place to get information
- Wardroom discussion led by the CO is needed
- Many innovation efforts are focused on expanding access to ideas and problem solvers
- Crowdsourcing ideas Continuous process of on-line commentary, online voting, facilitated routing, SME vetting, and action by leadership
- Expand use of ONR crowdsourcing tools/games



4. Harvest recommendations from junior leaders on key issues confronting the Navy



- Leaders need to provide forums and opportunities for innovative ideas to be considered, developed, and acted upon
- There are resources available to help you
- NWDC Center for Innovation webpage Contact us to submit ideas & get support
- USNI Proceedings, Wiki, blog, etc.
- Other websites and blogs are available, Small Wars Journal, Sailorbob, Disruptive Thinkers, etc.
- Excellent suggestions from panel discussion on changing culture
- Incorporate input into Innovator's Guide



5. Employ the creative energy of junior leaders to tackle emerging challenges



- It is not a lack of ideas It is providing the means to develop and implement ideas
- Always ask the question Is this something that a machine can do better?
- Don't be the sole owner of a problem Reach out, collaborateJoin the conversation
- Junior leaders are eager to contribute





Hotwash/Way Ahead



- Harvest and analyze DCO comments
- Transform good ideas into action
- Deliver AAR to COM USFF
- Contributions from this event will feed and fuel the Senior Innovations Symposium this fall
- Continue the innovation campaign ...
 - Expand network of innovators
 - Expand guest speaker series
 - Facilitate / broker development of "harvested" ideas
 - Assess substantive ideas and potential actions
 - Plan future events
 - Joint / multi-service
 - Classified discussion
- Finalize Innovator's Guide and distribute widely



Links



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- Concept nominations to NWDC Center for Innovation https://www.nwdc.navy.mil/ncoi/jlis/default.aspx
- Junior Leader Innovation Symposium Portal:

https://www.nwdc.navy.mil/ncoi/jlis/default.aspx

Post-Event Survey:

https://www.research.net/s/FGKF36Z

Navy Lessons Learned:

https://www.jllis.mil/NAVY/